

GUIDELINES ON DISABILITY FOR INDEPENDENT PRODUCERS

- Include disability criteria in selecting writers for writing development schemes
- Extend coverage of disability
- Include disabled people as presenters, guests, studio audience members and as fictional characters
- Employ disabled actors to play disabled characters
- Give the disability angle on 'mainstream topics'
- Be sensitive to terminology relating to disability
- Encourage disabled people to represent themselves
- Increase employment by nurturing a group of disabled people working in the industry who could be considered
- Include disabled contributors on non-disability issues
- Develop links with local disability organisations
- Feature disabled presenters without reference to their disability
- Cast disabled actors as leads, incidental characters or as extras, not just as a plot device
- Actively look out for disabled actors and develop them
- Encourage agents to represent disabled people